



Careers England manifesto 2015: £100m needed to achieve careers advice for all

23rd March 2015

Careers England has today launched its 2015 election manifesto, outlining its recommendations for the next government and calling for the provision of careers education, information, advice and guidance (CEIAG).

The manifesto focuses on the three key areas of young people, adults and businesses, and advocates that schools ensure their students receive independent external CEIAG, provided by a qualified careers guidance professional.

Steve Stewart, Careers England's Executive Director, said: *"We are calling on the next government to recognise the importance of careers education for all ages, and we estimate that £100m of funding is required to meet the needs of young people, adults and businesses.*

"The government needs to realise that this is a long term investment, as not only will it help reduce the immediate costs associated with young people not in education, employment or training (NEET), it will help reduce unemployment generally due to fewer course drop outs and an increasingly skilled workforce. Investment in careers advice is an investment for the economy."

Katharine Horler, Chair of Careers England and Chief Executive of Adviza added: *"This is a vital moment for the future of CEIAG. The next government will have the power to ensure that young people make positive life choices, and that the ageing population manage an extended working life. We are encouraging learning providers and employers to share our manifesto, and our beliefs, by encouraging local and national government to see careers education as a national priority"*.

View the manifesto here [here](#)

Ends.

Careers England is the trade association for employer organisations and traders involved in the provision of products and services promoting careers education and guidance in England. For more information visit our website at www.careersengland.org.uk or contact us at:

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