



**PRESS NOTICE: 26<sup>th</sup> MARCH 2012**

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## STATUTORY GUIDANCE TO SCHOOLS: CAREERS GUIDANCE

Careers England is today publishing a detailed Policy Commentary on the Statutory Guidance, also issued today, for schools on fulfilling their new duty arising out of the Education Act 2011.

*In publishing this Policy Commentary, Careers England – with the full support of the Consortium Board for the Quality in Careers Standard (for details, please see the Careers England website and notes to Editors below) – reaffirms that:*

*“In fulfilling its new duty to ‘secure independent careers guidance’ for their pupils and students, a school will be most effective where:*

- 1. Its overall careers education, information, advice and guidance programme is quality-assured against one of the dedicated quality awards available and where that Award meets the Quality in Careers Standard national validation.*
- 2. It builds upon its internal programme by securing specialist careers advice and guidance services from an external provider, close to the labour market and therefore able to assist young people to make informed choices: such a provider should meet the matrix Standard, as the accepted ‘industry standard’ for advice and guidance on learning and work.*
- 3. The externally secured provider of career guidance employs professional careers advisers who are occupationally competent in line with professional standards, as determined by the Careers Profession Alliance.*

*In the absence of more definitive guidance appearing within the Statutory Guidance for school leaders and governing bodies, this three-pronged approach is commended to all making key decisions in England's schools.”*

**ENDS**

[www.careersengland.org.uk](http://www.careersengland.org.uk)

{to contact Careers England, please phone Paul Chubb on 07976 575536 or Steve Stewart on 07714 673411 }

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NOTES TO EDITORS

1. **Careers England is the national trade association for organisations providing careers information, advice and guidance products and services.**
2. The Quality in Careers Consortium was established to oversee the national validation of England's locally developed Quality Awards for CEIAG programmes and provision in schools, colleges and work-based learning. The national validation is known as the Quality in Careers Standard.
3. The Quality in Careers Standard Consortium Board comprises:
  - Dame Ruth Silver as Chair
  - Association for Careers Education & Guidance (ACEG) nominee = Vince Barrett, President
  - Association of Colleges (AoC) nominee = Joy Mercer, Director of Policy (Education)
  - Association of Employment & Learning Providers (AELP) nominee = Graham Hoyle, Chief Executive
  - Association of School & College Leaders (ASCL) nominee = Duncan Baldwin, Deputy Policy Director
  - CEIAG Expert Invitee = David Andrews (CEIAG Consultant).
  - Careers England nominee = Claire Nix, Member of the CE Board/Chair of the CE Quality Task Group
  - Careers Profession Alliance (CPA) nominee = Sue Barr, Member of the CPA executive
  - Institute of Career Guidance (ICG nominee) = David Milton, ICG Vice President
  - National Association of Head Teachers (NAHT) nominee = Lesley Gannon, Head of Campaigns
  - Project Leader = Paul Chubb (Careers England)
4. Careers England provides support for the Consortium including hosting a dedicated section for the QiCS on its website [www.careersengland.org.uk](http://www.careersengland.org.uk)
5. The eleven Quality Awards which have committed to work towards national validation are shown on the CEIAG Quality Awards page on the Careers England website.
6. The new duty requiring all of England's secondary schools, including Academies (through their funding agreements), to secure independent careers advice and guidance for their pupils and students takes effect from September 2012.
7. The Statutory Guidance to schools to assist Governing Bodies and Head Teachers to make decisions about how to implement the duty to meet their students' needs is published today by the DfE
8. ***Careers England Policy Commentary 16 is the sixteenth in an occasional series of briefing notes on key policy documents related to the future of career guidance services in England. The note has been prepared for Careers England by Professor Tony Watts. It builds upon Policy Commentaries 15 and 15A, issued in 2011, on the Coalition Government's emerging policies on career guidance.***

FURTHER DETAILS from Paul Chubb 07976 575536  
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