

The logo features a stylized, thick blue line that starts on the left, curves upwards and then downwards to form a large, open loop. A horizontal line extends from the right side of this loop towards the right edge of the frame. The word "matrix" is written in a bold, blue, lowercase sans-serif font, positioned below the horizontal line. A small trademark symbol (TM) is located to the upper right of the word.

**matrix**<sup>TM</sup>

quality standard for information  
advice and guidance services